[www.ky-deca.org](http://www.ky-deca.org) --- [www.deca.org](http://www.deca.org)

2022-2023

**Kentucky ONLY Events**

1. KY Chapter Membership Recognition
2. KY Electronic Advertising-KSMP (SCDC ONLY)
3. KY Job Interview - KJOB
4. **KY Outstanding DECA Member of the Year-KOCM**
5. KY Entrepreneurship Functions-KEF
6. KY Finance-KYF
7. KY Free Enterprise Basics-KFEE
8. KY Marketing-KYM
9. KY Retailing Concepts - KRC
10. KY Sports & Entertainment Marketing-KSEM
11. KY Hospitality & Tourism Essentials-KHTE
12. KY Level One Exams (SCDC ONLY)
13. KY Prepared Business Presentations-KPBP
14. KY E-Commerce-KCOM
15. **KY DECA Diamond in the Rough – DITR (SCDC ONLY)**
16. **KY DECA Real Estate (SCDC Pilot TBD)**
17. **KY DECA Podcasting (SCDC Pilot TBD)**
18. **KY DECA Visual Marketing Display – Mannequin (SCDC Pilot TBD)**
19. **KY DECA Visual Marketing Display – Window (SCDC Pilot TBD)**

**State & National Events**\*\*

**Online Events:** (These events are done “directly” through DECA Inc. At the Region and State Level students may also enter any other event.)

1. Stock Market Game-SMG

2. Virtual Business Challenge Accounting-VBCAC

Virtual Business Challenge Fashion-VBCFA

Virtual Business Challenge Hotel Man.-VBCHM Virtual Business Challenge Personal Finance-VBCPF

Virtual Business Challenge Restaurant-VBCRS

Virtual Business Challenge Retail-VBCRT

Virtual Business Challenge Sports-VBCSP

**Entrepreneurship Events:**

1. Business Growth Plan-EBG

2. Franchise Business Plan-EFB

3. Independent Business Plan-EIB

4. Innovation Plan-EIP

5. International Business Plan-IBP

6. Start-Up Business Plan-ESB

**Integrated Marketing Campaign Events:**

1. Integrated Marketing Campaign-Event-IMCE

2. Integrated Marketing Campaign-Product-IMPC

3. Integrated Marketing Campaign-Service-IMCS

**Professional Selling Events**

1. Financial Consulting-FCE
2. Hospitality & Tourism Prof. Selling-HTPS
3. Professional Selling-PSE

**State & National Events (continued)**

**Individual Series Events:**

1. Accounting Applications-ACT

2. Apparel and Accessories Marketing-AAM

3. Automotive Services Marketing-ASM

4. Business Finance-BFS

5. Business Services Marketing-BSM

6. Entrepreneurship Series-ENT

7. Food Marketing-FMS

8. Hotel and Lodging Management-HLM

9. Human Resources Management-HRM

10. Marketing Communication-MCS

11. Quick Serve Restaurant Management-QSRM

12. Restaurant and Food Service Mgmt.-RFSM

13. Retail Merchandising-RMS

14. Sports and Entertainment Marketing-SEM

**Team Decision Making Events:**

1. Business Law and Ethics-BLTDM

2. Buying and Merchandising-BTDM

3. Entrepreneurship-ETDM

4. Financial Services-FTDM

5. Hospitality Services-HTDM

6. Marketing Management-MTDM

7. Sports and Entertainment Marketing-STDM

8. Travel and Tourism Marketing-TTDM

**Business Operations Research Events:**

1. Business Services Operations Research-BOR

2. Buying & Merchandising Operations Research-BMOR

3. Finance Operations Research-FOR

4. Hospitality & Tourism Operations Research-HTOR

5. Sports/Entertainment Mktg. Operations Research-SEOR

**Project Management Events:**

1. Business Solutions Project-PMBS
2. Career Development Project-PMCD
3. Community Awareness Project-PMCA
4. Community Giving Project-PMCG
5. Financial Literacy Project-PMFL
6. Sales Project-PMSP

**Principles of Business Administration (1st Year Member Only)**

1. Principles of Business Mgmt. & Adm.-PBM
2. Principles of Finance-PFN
3. Principles of Hospitality and Tourism-PHT
4. Principles of Marketing-PMK

**Personal Financial Literacy**

1. Personal Financial Literacy-PFL

Students entered in the events shown in **Bold,** may also enter any other Kentucky event or DECA Inc. event.